# **NABIL GUELLIL**

www.guellilnabil.com
+213 656350439
□ nabilguellil0@gmail.com
P Bouira, Algeria

# **OBJECTIF**

As a WordPress web designer, my journey is a canvas painted with collaborative strokes and digital innovation. From contributing to startups to collaborating with diverse talents, crafting compelling digital experiences is at the heart of my passion. Rooted in quiet confidence and fueled by a perpetual curiosity, I approach each project as an opportunity to refine my skills. Every design challenge becomes a creative endeavor, a process of infusing

#### **SKILLS**

- Design Proficiency
- Theme Customization
- Page Builders
- WooCommerce Expertise
- E-Commerce Strategy (Understand cart abandonment, upselling, and cross-selling strategies)
- Third-Party Integration (Payment gateways: PayPal, Stripe, moyasar, etc)
- Analytics & Conversion Tracking (Use tools like Google Analytics, MonsterInsights to track user behavior)
- Problem-Solving
- Time Management

# **LANGUAGES**

EXPERIENCE

Jun. 2022 – Present WordPress Desinger & Developer

Algeria Freelancer

Ensuring a thorough comprehension of their vision, and delivering tailored WordPress solutions

Jun. 2022 – Present

**Woocommerce Website** 

Algeria

Freelancer

Specialize in building robust e-commerce platforms that drive sales and customer engagement

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# **FORMATION**

2021-2022 WORDPRESS WEBSITE DEVELOPMENT & SEO MASTERCLASS

Algeria *Udemy* 

2021-2022 THE WEB FRONT END LEARNING GUIDE

Algeria *Udemy* 

2017 -2020 ENGINEER'S DEGREE IN MATERIALS ENGINEERING

Constantine, Algeria National Polytechnic School-ENPC

2017 -2020 MASTER'S DEGREE IN METALLURGY
Constantine, Algeria National Polytechnic School-ENPC

2015 -2017 PREPARATORY CLASS FOR SCHOOLS ENGINEERS

Algers, Algeria School of Applied Sciences - ESSA

2015 BACCALAUREATE IN TECHNICAL MATHEMATICS

Bouira, Algeria Mokadam Mahfoud High School

# **INTERESTS**

- Travel.
- Sports: Swimming, football (soccer)
- Video Games.